

## Journalism Retention and Graduation Rates

August 2023

### *Freshmen retention by second year of enrollment\**

|                       | Number of<br>1 <sup>st</sup> time<br>Journalism<br>freshmen* | Retained in<br>Journalism |    | Retained in College<br>of Media |    | Retained at<br>University of Illinois |    | Not retained |   |
|-----------------------|--|---------------------------|----|---------------------------------|----|---------------------------------------|----|--------------|---|
|                       |  | N                         | N  | %                               | N  | %                                     | N  | %            | N |
| <b>Fall 2018</b>      | 50   | 34                        | 68 | 7                               | 14 | 6                                     | 12 | 3            | 6 |
| <b>Fall 2019</b>      | 52   | 39                        | 75 | 6                               | 12 | 6                                     | 12 | 1            | 1 |
| <b>Fall 2020</b>      | 52   | 34                        | 65 | 5                               | 10 | 12                                    | 23 | 1            | 1 |
| <b>Fall 2021</b>      | 28   | 22                        | 79 | 0                               | 0  | 4                                     | 14 | 2            | 7 |
| <b>Fall 2022</b>      | 34   | 23                        | 68 | 5                               | 15 | 4                                     | 12 | 2            | 6 |
| <b>5-year average</b> | 43   | 30                        | 71 | 5                               | 10 | 6                                     | 15 | 2            | 4 |

\* Each line reports the percentage of freshmen from the previous year who were still enrolled in the subsequent year. For example, the Fall 2018 line reports the percentage of freshmen who were enrolled for the first time in Fall 2017 and were still enrolled as of Fall 2018. Information for Fall 2022 is the most recently available.

### *Six-year graduation rate for Journalism majors by cohort*

|                  | Number of<br>freshmen in<br>cohort** | Graduated with Journalism<br>major |    | Graduated with another<br>major |    | Did not graduate |    |
|------------------|--------------------------------------|------------------------------------|----|---------------------------------|----|------------------|----|
|                  |                                      | N                                  | %  | N                               | %  | N                | %  |
| <b>Fall 2013</b> | 117                                  | 75                                 | 64 | 30                              | 26 | 12               | 10 |
| <b>Fall 2014</b> | 96                                   | 56                                 | 58 | 30                              | 31 | 10               | 10 |
| <b>Fall 2015</b> | 80                                   | 48                                 | 60 | 26                              | 32 | 6                | 8  |
| <b>Fall 2016</b> | 86                                   | 45                                 | 52 | 26                              | 30 | 15               | 17 |
| <b>Fall 2017</b> | 50                                   | 22                                 | 44 | 12                              | 24 | 16               | 32 |

\*\*Number includes students who entered as Journalism majors plus inter-campus transfer students who began in the same freshman cohort.