College of Media
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

PERSONALIZED EXPERIENCE. GLOBAL IMPACT.

ADVERTISING • CS + ADVERTISING • JOURNALISM • MEDIA & CINEMA STUDIES
STUDY AND SHAPE THE FUTURE OF MEDIA

Four undergraduate degrees. Endless opportunities.

Explore your many interests through our flexible curriculum and undergraduate research projects. Get individual attention and guidance all along the way.
DEGREES & PROGRAMS

MAJORS
Advertising
Computer Science (CS) + Advertising
Journalism
Media & Cinema Studies

MINORS
18-21 hours of coursework
Cinema Studies
Critical Film Production
Journalism
Public Relations

CERTIFICATES
15 hours of coursework
Media Production
Media Sales
SportMedia
MEDIA BY THE NUMBERS

1,000+
Undergraduate and graduate students

24%
From under-represented populations

10%
International students

8
Countries

24
States

26-31
Middle 50% ACT score

1230-1430
Middle 50% SAT score

3.35-3.83
Middle 50% high school GPA

20:1
Student-to-faculty ratio
150+ Courses, with interdisciplinary access to hundreds more

$18K Average tuition and fees

93% College of Media seniors secured their first destination within 6 months of graduation

15,000+ Alumni

50+ Faculty recognized for industry and teaching excellence

5 Alumni have won Pulitzer Prizes for Reporting in the last 9 years

5 Current faculty with an Emmy, Peabody, or Pulitzer on their shelves
WHAT STUDENTS LOVE ABOUT OUR MAJORS

“One of the biggest things that I personally noticed is that this department is always forward-thinking, and thinking about the future. Everything that is going on in the industry we talk about in our classes.” —Jeffrey, Advertising

“I’ve been interviewing with all kinds of companies: software companies, advertising firms, PR firms, pretty much anything that falls within both of the realms of computer science and advertising. So really, the world is your oyster with this program. You can do whatever you want within those two realms and they’re such big fields that you can definitely find what you want.” —Jordan, CS+Advertising

“My plan after graduation is to go into visual journalism and to be a multimedia platform storyteller, whether that’s just being a video journalist for a newspaper or even in television, creating news packages, or also I would really love to be a sports producer. I get to do that now in my college career here at U of I.” —Acacia, Journalism

“I feel that the media and cinema studies major is really inclusive of both the hands-on filmmaking experience and the theory behind it all, so you get a really well-rounded understanding of film.” —Nora, Media & Cinema Studies

Hear more from our students: go.media.illinois.edu/youtube
BUILD YOUR RESUME & MAKE CONNECTIONS

Go beyond the classroom and enrich your media experience.

On campus
Couple classwork with paid internships throughout the University of Illinois. Work at the Daily Illini, Fighting Illini Productions, student-run ad agencies, campus communications offices, or Research Park companies. Get involved with more than a dozen media-related clubs and organizations.

Across the country and abroad
Reach out to our powerful alumni network for internships and first jobs. Illinois graduates work at leading companies, including:

- Chicago Tribune
- CBS
- Ogilvy & Mather
- mcgarrybowen
- Conde Nast
- Chicago Bulls
- 360
- GAP
- The Walt Disney Company
- yelp
- DigitasLBi
- DDB Chicago
- HAVAS
- Business Insider
- Nielsen
- NBA Players Association
- CONVERSANT
- NBC Sports
- Ad Age
- AA
- Mindshare
- Amazon
- The Washington Post
- Leo Burnett
SMALL COLLEGE. BIG UNIVERSITY.

Discover how you’ll make your mark in media in a world-class learning environment.

US News & World Report ranks the University of Illinois at Urbana-Champaign:
  • Top 15 Public University
  • Top 50 National University

Money ranks us:
  • Top 20 Best Colleges for Your Money

Best College Reviews ranks us:
  • Top 15 College Towns in America

Be part of a university that has a legacy of research and innovation, set in a micro-urban community.

Learn more about becoming an Illini today!

go.illinois.edu/MediaInfo
media.illinois.edu

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