

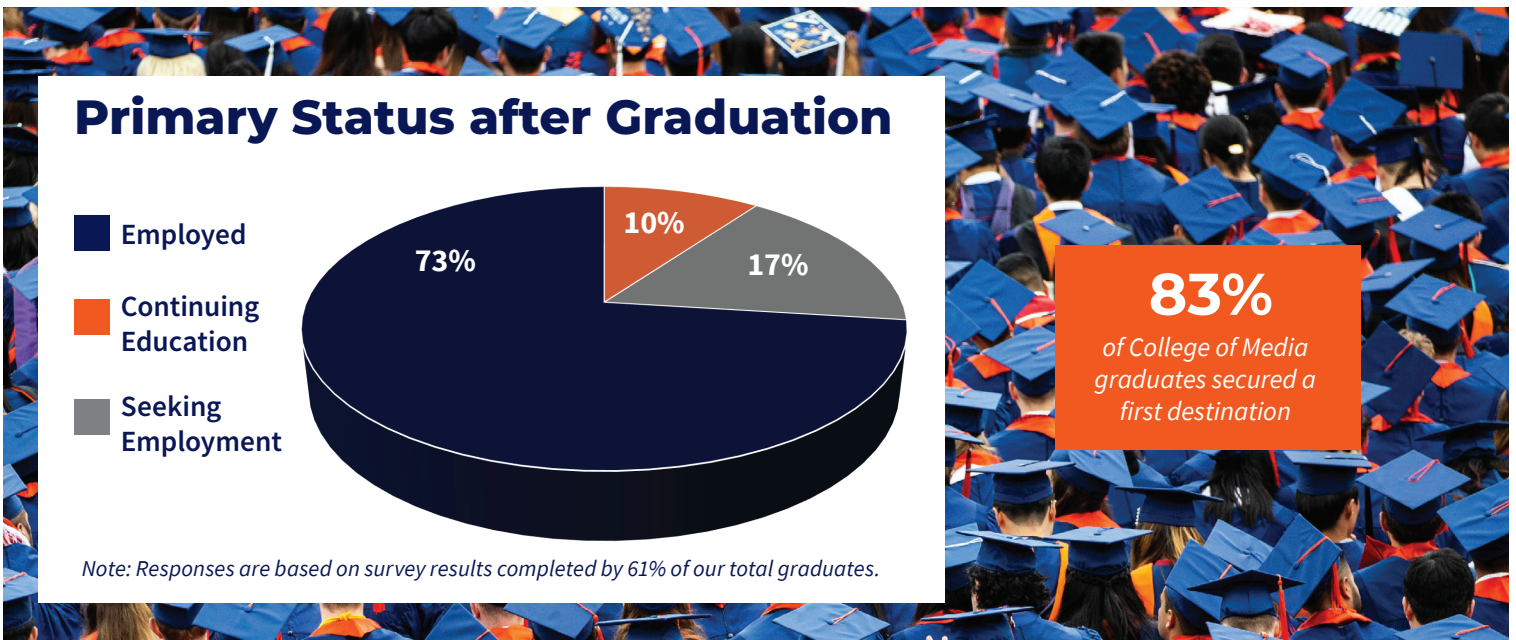


Illini Success 2022-2023 Report

Illini Success gathers career-related information about the next steps of degree recipients at the University of Illinois Urbana-Champaign. This information focuses on the 2022-2023 bachelor's degree graduates from the College of Media, sharing what they are doing with their Illinois degrees.

We reached out to the **292** bachelor's degree recipients in the College of Media graduating classes of August 2022, December 2022, and May 2023. After following this group for six months, we learned about the outcomes of **178** of our graduates.

We are very proud of the accomplishments of all our Media graduates and appreciate when they shared their stories with us.



Select Position Titles

These are just some of the job titles of our Class of 2023 graduates.

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|------------------------------|--------------------------------|-------------------------------|-----------------------------|
| Account Executive | Financial Analyst | Marketing Technology | Sales Associate |
| Assignment Desk Reporter | Graphic Design Specialist | Science Analyst | Sales Operations Analyst |
| Assistant Account Executive | Influencer Relations Associate | Media Developer | Social Media Associate |
| Associate Banker | Inside Sales Rep | News Reporter | Software Engineer |
| Camera Operator | Junior Broker | Operations Associate | Strategy Associate |
| Co-Founder / Art Director | Junior Project Executive | Paralegal | Ticket Sales Representative |
| Copywriter | Junior Strategist | Podcast Creator/Host | Underwriter |
| Data Analyst | Legislative Assistant | Product Manager | UX Design Associate |
| Digital Activation Associate | Marketing Associate | Program Assistant | Video Editor |
| Digital Project Coordinator | Marketing Media Specialist | Project Manager | Visual Designer |
| Editorial Imagery Associate | Marketing Specialist | Sales and Marketing Associate | Weekend Edition Host |

Select Employers

These are just some of the workplaces of our Class of 2023 graduates.

ABC7 Chicago	Davis Harrison Dion	NBCUniversal
AbbVie	Deloitte	Nestle
AbelsonTaylor	Echo Global Logistics	Nordstrom
AccuWeather	Epic Systems	OMD USA
Adam Outdoor Advertising	FCB Chicago	Paramount
Amazon	Fresh Thyme Market	PepsiCo
Arc Worldwide	Glenview Park District	Pinnacle Sports
The Baby Fold	Global Overview	Publicis Media
Bank of America	Goldman Sachs	rEvolution
Bloomberg	Handshake	Sigmaintell Consulting
Book180	HubSpot	Southern Glazers
Busey Bank	Illinois Public Media	Spark Foundry
ByteDance	Jones Lang Lasalle (JLL)	Stevens & Tate Marketing
CA Ventures	JP Morgan & Chase	Temu
Cargill	Kargo	Toast Tab Inc
CDW	Legacy Marketing	Uline
Celtic Chicago, Inc.	Lenovo	Vericast
Chicago Blackhawks	Leo Burnett	Vervocity
Chicago Cubs	Lever Interactive	The Walt Disney Company
Cinema Management Group	Mindshare	WGN-TV
Citi	mobiworld	Windy City Thunderbolts
COMTEK International	Morningstar	Wonderkind Co
Core-Rx Communications	Motorola Solutions	Yamamoto

Select Graduate and Professional Schools

These are just some of the graduate education locations of our Class of 2023 graduates.

University of Arizona Global Campus
Northwestern University

University of Southern California
University of Illinois Urbana-Champaign



View the full report at illinoisuccess.illinois.edu.