

I ILLINOIS Journalism COLLEGE OF MEDIA

Retention and Graduation Rates August 2020

*Freshmen retention by second year of enrollment**

	Number of 1 st -time Journalism freshmen	Retained in Journalism		Retained in College of Media		Retained at University of Illinois		Not retained	
		N	%	N	%	N	%	N	%
Fall 2014	77	60	78	6	8	6	8	5	7
Fall 2015	58	47	81	3	5	6	10	2	3
Fall 2016	68	46	68	5	7	8	12	9	13
Fall 2017	50	34	68	7	14	6	12	3	6
Fall 2018	52	39	75	6	12	6	12	1	1
5-year average	61	45	74	5	9	6	11	4	6

* Each line reports the percentage of freshmen from the previous year who were still enrolled in the subsequent year. For example, the Fall 2014 line reports the percentage of freshmen who enrolled for the first time in Fall 2013 and were still enrolled as of Fall 2014. Information for Fall 2018 is the most recently available.

Six-year graduation rate for Journalism majors by cohort

	Number of freshmen in cohort*	Graduated with Journalism major		Graduated with another major		Did not graduate	
		N	%	N	%	N	%
Fall 2010	95	67	71	22	23	6	6
Fall 2011	111	68	61	28	25	15	14
Fall 2012	94	60	64	23	24	11	12
Fall 2013	117	75	64	30	26	12	10
Fall 2014	96	56	58	30	31	10	10

*Number includes students who entered as Journalism majors plus inter-campus transfer students who began in the same freshman cohort.