



Illini Success 2024-2025 Report

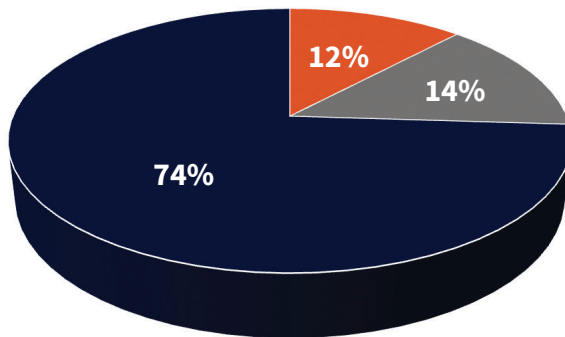
Illini Success gathers career-related information about the next steps of degree recipients at the University of Illinois Urbana-Champaign. This information focuses on the 2024-2025 bachelor's degree graduates from the College of Media, sharing what they are doing with their Illinois degrees.

We reached out to the **305** bachelor's degree recipients in the College of Media graduating classes of August 2024, December 2024, and May 2025. After following this group for six months, we learned about the outcomes of **181** of our graduates.

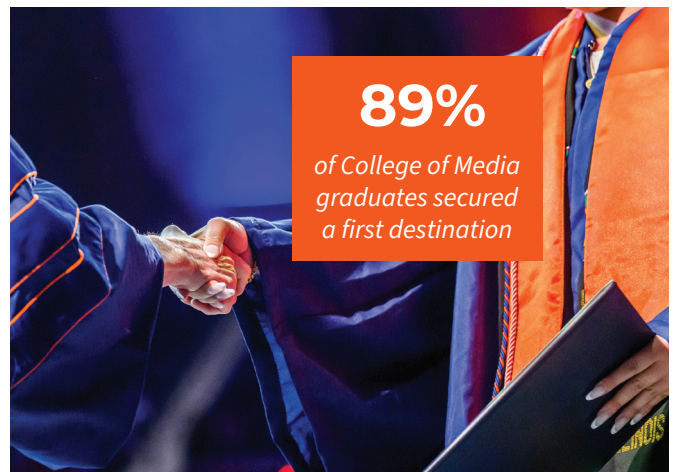
We are very proud of the accomplishments of all our Media graduates and appreciate when they shared their stories with us.

Primary Status after Graduation

- Employed
- Continuing Education
- Seeking Employment



Note: Responses are based on survey results completed by 59% of our total graduates.



Select Position Titles

These are just some of the job titles of our Class of 2025 graduates.

- | | | | |
|---------------------------------|--|---|--------------------------------|
| Assistant Account Executive | Associate Brand Strategist | Account Representative | Account Executive |
| Enterprise Activation Associate | Project Manager | Client Sales Representative | Program Coordinator |
| Production Assistant | Client & Candidate Relations Coordinator | Social Media Specialist | Associate Copywriter |
| News Producer | Account Management Specialist | 2D Artist | Content Creator |
| Communications Coordinator | Junior Digital Marketing Strategist | Social & Community Manager | Corporate Outreach |
| Trading Analyst | Program Specialist | Recruiter | Social Media Community Manager |
| Video Editor | Human Resources Coordinator | Publishing A&R | Software Development Engineer |
| Local Marketing Specialist | Business Development Representative | Marketing Coordinator - Promotions and Event Specialist | |
| Customer Manager | | Software Engineer | |

Select Employers

These are just some of the workplaces of our Class of 2025 graduates.

VML	DICK'S Sporting Goods	Derse	Wintrust Wealth Management
Vision One Agency	Delta Air Lines	Quantonium	American Vintage Home
The Trade Desk	Education Justice Project	Razorfish	University of Illinois Urbana-Champaign
Uline	SpotOn	Dealer eProcess	PepsiCo
153/Joombas Music Group	Insight Global	Highdive	Aquascape
Elim Christian Services	Innovid	CDW Government	Spirito Singers
Schafer Condon Carter	Isle Casino Hotel Bettendorf	Jewish United Fund	Amazon
Cancer Center at Illinois	Stern Pinball	FCB Chicago	TMS
Hub Group	WCIA	Epic Systems	HealthScape Advisors
NBCUniversal	CDW	Selective Search	DCC Marketing
Peoria Charter Coach	Echo Global Logistics	Intersport	

Select Job Functions

These are just some of the job functions of our Class of 2025 graduates.

Advertising/Media Analyst	Event Management	Public Relations/Public Affairs Reporting
Communication Services/Media Consulting	Marketing, Brand Management	Sales
Design/Art Engineering	Media Production	Social Media
	Product/Project Management	Writing/Editing
	Programming/Software Development	

Select Graduate and Professional Schools

These are just some of the graduate education locations of our Class of 2025 graduates.

University of Illinois Urbana-Champaign	University of California, San Diego
Northwestern University	University of Chicago
University of Southern California	The University of Hong Kong
Columbia University	Liberty University
Georgia Institute of Technology	University of Michigan



View the full report at illinoisuccess.illinois.edu.